

# SALTEX Learning LIVE - Call for Papers Guidelines

Thank you for showing interest in taking part in the Learning LIVE educational presentations, seminars and panel debates at SALTEX 2019, from 30-31 October at the NEC, near Birmingham.

Please ensure that you include the criteria highlighted in this Guidelines document within your presentation synopsis to [events@iog.org](mailto:events@iog.org) by Friday 19 April. If you have any questions, please call Karen Maxwell on +44 (0)1908 552 987/+44 (0)7866 736 597.

The SALTEX Learning LIVE committee will review all entries and will contact you to let you know if you are successful during the month of May 2019.

## **Why should you submit?**

- You have experience, expertise and ideas to share that would benefit your peers/SALTEX visitors

## **What to submit?**

Successful submittals will:

- be relevant to the sports turf management profession
- include a clear and concise description of the presentation
- include clearly defined and detailed learning objectives
- confirm that it will be delivered by a confident and engaging presenter

**Commercial IOG members are encouraged to submit presentations. However, to be successful in the selection process, please consider the following:**

- These education sessions are not to be used to promote products, services or companies.
- We encourage the submission of presentations on new and emerging trends technologies and innovations that will benefit the sports turf industry and tackle the challenges within it.

## **More information regarding Learning LIVE**

- The Learning LIVE education programme is free to attend and will be held at SALTEX at the National Exhibition Centre (NEC), near Birmingham, UK from Wednesday 30 October to Thursday 31 October 2019.
- All selected presenters will be required to sign a speaker contract.
- All selected presenters will receive travel expenses and a car park voucher.
- Speaker presentations will be 20 minutes in duration (plus time for Q&A).
- Presenters are expected to provide PowerPoint presentations, handouts, and any related articles to the IOG (SALTEX organisers) prior to the event.

- Speaker presentations can include video links/footage, which need to be checked for system compatibility before the event
- Speaker biographies are needed to help promote your session (once a presentation has been approved)
- The IOG will post information regarding the presentation and the speaker on the SALTEX 2019 website in the run up to SALTEX.

Please contact Karen Maxwell at the IOG if you have any questions: email: [kmaxwell@iog.org](mailto:kmaxwell@iog.org) or call +44 (0)1908 552 987/+44 (0)7866 736 597