

IOG Saltex Launches Bagma-Sponsored Machinery Dealer Village Showcase for Windsor Event

The Machinery Dealer Village, where dealers and distributors from all the major manufacturers of turfcare machinery and equipment will be able to display their wares, is the latest exciting new feature planned for this year's IOG SALTEX show (Windsor Racecourse, 5-7 September 2006), Europe's annual flagship event for the open space management industry.

Designed to enable visitors to inspect and compare a wide range of grounds care machinery and equipment from around the world in one special, dedicated area on the Windsor showground, the Dealer Village is sponsored and fully supported by BAGMA (the British Agricultural & Garden Machinery Association).

The Dealer Village will embrace a networking and hospitality area where visitors can also gain details of BAGMA services, including training courses. BAGMA has as members 850 dealers, plus 75 suppliers and allied industry companies, and it is planned that a comprehensive range of equipment will be displayed at IOG SALTEX, to satisfy all the wide and varied demands being faced by the 21st century grounds professional.

In addition, BAGMA will be working closely with Lantra and the National Professional Training Council to invite a large group of instructors, trainers and assessors – including a representative from the Health & Safety Council - to the show, to gain an update on the latest product technology and improve overall product knowledge.

Says Ian Jones, BAGMA director general: "IOG SALTEX is the ideal venue for our members to showcase their products to a large and important audience in a most cost-effective way. BAGMA fully supports this initiative, and will be encouraging all members – and their customers – to take part."

Developed closely by IOG SALTEX and BAGMA, the Dealer Village showcase is yet another attraction designed to add value to the time spent by visitors to the show, and it will complement several other major attractions planned for this year's event:

- Expanded educational/seminar programme – including the ever-popular Groundsman Live discussions
- Technical Advice Clinic
- Finals of the UK Landscape Skills competition
- Tree climbing demonstrations/best practice area, including the special 'World of Arb' feature.

Visitors to IOG SALTEX (5-7 September, Windsor Racecourse) can register now for their free entry badge at www.iogsaltex.co.uk or can call the Visitor Hotline on 0870 429 4524 or order free visitor ticket.

Following its 67-year tradition, IOG SALTEX 2006 will again embrace fine turf and sports surfaces, turf maintenance equipment, children's outdoor play and safety surfacing, landscaping, contractors, commercial vehicles, outdoor leisure and facilities management, as well as software and security equipment. The show is attended by open space management professionals and contractors – from groundsmen and greenkeepers through to play officers, architects, designers and surveyors as well as local authority and outdoor leisure facility managers.