

## **Another First For IOG Saltext – JCB Dieselmax Land Speed Record Vehicle On Show**

Fresh from achieving its record diesel land speed record, the JCB Dieselmax vehicle will be on show for the first time in the UK next week at IOG SALTEX (Windsor, 5-7 September), Europe's annual flagship event for the open space management industry. Sharing space on stand R18 alongside a host of machinery from the JCB Groundcare range - including eight new products – the JCB Dieselmax is powered by two turbo-charged JCB engines built at the company's plant in Rocester, Staffs.

IOG SALTEX visitors will be able to view the vehicle and gain details of its record-breaking success, as well as learn how JCB's machine manufacturing and construction philosophies and technologies help the company maintain its global presence and is increasingly making JCB Groundcare a major force in the grounds care professionals marketplace.

Driven by Wing Commander Andy Green, the JCB Dieselmax reached a speed of 350 mph on the Bonneville salt flats in Utah this month, to set a new diesel land speed record by surpassing the 1973 record of 236 mph.

The JCB Dieselmax feature complements a number of major industry-first attractions planned for this year's IOG SALTEX:

- Machinery Dealer Village
- Expanded educational/seminar programme –
- including the ever-popular Groundsman Live discussions
- Technical Advice Clinic
- Finals of the UK Landscape Skills competition
- Tree climbing demonstrations/best practice area, including the special
- 'World of Arb' feature.

Following its 67-year tradition, IOG SALTEX is Europe's flagship event for the open space management industry, and this year will again embrace fine turf and sports surfaces, turf maintenance equipment, children's outdoor play and safety surfacing, landscaping, contractors, commercial vehicles, outdoor leisure and facilities management, as well as software and security equipment. The show is attended by open space management professionals and contractors – from groundsman and greenkeepers through to play officers, architects, designers and surveyors as well as local authority and outdoor leisure facility managers.