

IOG And BIGGA Explore Strategic Merger

On Thursday, 18 January, representatives of the boards of directors of the Institute of Groundsmanship (IOG) and the British and International Golf Greenkeepers Association (BIGGA) convened and unanimously agreed to explore in-depth the possibilities and potential of a strategic merger for the wider benefit of their members and the sports turf industry.

Geoff Webb, chief executive of the Institute of Groundsmanship, commented: "This agreement is an opportunity for the memberships of both organisations and for the unification of the industry in general."

John Pemberton, of the British and International Golf Greenkeepers Association, commented: "The potential unification of BIGGA and the IOG presents a major opportunity for the turf management industry to influence the future both commercially and politically for the benefit of all members."