



Senior Awards

AIM FOR THE TOP OF YOUR PROFESSION

Achieve a City & Guilds Senior Award
in Sports Turf Management through
the Institute of Groundsmanship



Aim for the Top!

ACHIEVE A CITY & GUILDS SENIOR AWARD IN SPORTS TURF MANAGEMENT THROUGH THE INSTITUTE OF GROUNDSMANSHIP

AIM FOR THE TOP OF YOUR PROFESSION

Sport is now becoming more and more high profile as a result of increased funding from government and Lottery sources, television coverage, and an increase in leisure time. Sports Turf Management is now also being recognised as a highly skilled profession which plays a critical role within the world of sport. The Institute of Groundsmanship has fought hard to achieve this recognition.

But with this higher profile comes the need to also demonstrate even higher standards of professionalism. It is now becoming increasingly important for those wishing to advance their careers within the profession to provide clear and irrefutable evidence of having acquired the wide range of complex technical and management skills necessary to become a Sports Turf Manager. Equally, it is important to be able to compare levels of career achievement within our industry with similar levels in other industries.

Sports Turf related academic qualifications can be obtained through syllabus based college courses and distance learning, but this academic foundation must then be built upon by years of practical management experience in order to become a professionally competent manager.

A CHANCE TO PROVE YOUR SKILLS!

The opportunity now exists through the Institute of Groundsmanship's City & Guilds Programme for those with a minimum of 5 years practical management experience to gain industry-wide recognition for the skills and expertise that they have already acquired in today's increasingly demanding grounds management environment.

The City and Guilds Licentiateship Award (comparable to NVQ Level 4) and the Graduateship Award (comparable to Honours Degree or NVQ Level 5) are internationally recognised awards which recognise personal achievement and the application of professional knowledge in the workplace. The Institute of Groundsmanship, as the leading industry membership and training organisation, has full City and Guilds Delegated Authority to confer these senior and prestigious awards on those who can demonstrate attainment of the necessary high levels of experience and skills within the Sports Turf industry.

Award holders are entitled to use the appropriate letters, LCGI or GCGI, after their name. There is no annual subscription, only a one-off application fee for each award. A discount is available for IOG members.

HOW WILL IT BENEFIT YOUR CAREER?

It's a competitive world and only those with real, job-proven management skills have the opportunity to aim for the top - whether it be responsibility for the management of one of the multi-million pound prestige sports stadiums in this country or abroad, a championship golf course, a major local authority's sports and open space facilities, or a multi-hectare university campus.

You know you've got the skills, talent and enthusiasm to do the job, but how do you prove it to a potential employer who may not know what grounds management involves?

An Institute of Groundsmanship City & Guilds Senior Award proves that industry experts have endorsed your skills and management experience beyond question, putting you on the fast track for progression to the very top of your chosen career - Sports Turf Management at the highest level.

WHAT DO YOU HAVE TO DO TO GET AN AWARD?

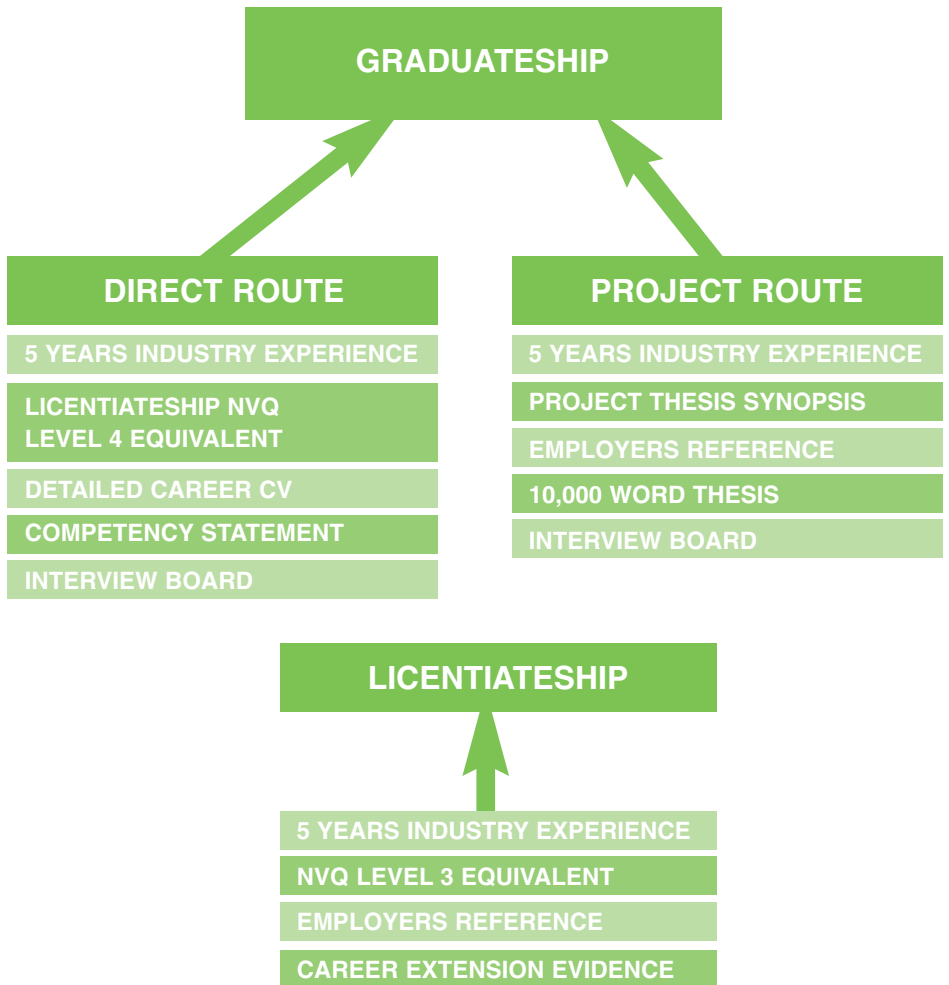
CITY & GUILDS LICENTIATESHIP IN SPORTS TURF MANAGEMENT

Licentiate Applicants are required to have a minimum of five years industry experience, and to already hold a NVQ Level 3 equivalent qualification. Assessment is by means of an employer's reference, together with a review of a detailed portfolio of career extension evidence and professional competence. Guidance in the preparation of this material is provided by the Institute.

CITY & GUILDS GRADUATESHIP IN SPORTS TURF MANAGEMENT

The Direct Route: This route to Graduateship in Sports Turf Management is designed for candidates with a minimum of 5 years middle management experience within the industry, and who already hold an academic qualification at the appropriate level, but who now wish to seek industry-wide recognition of their professional skills. Applicants are required to already hold a NVQ Level 4 equivalent qualification. Assessment is by means of submission of a fully detailed career CV, a comprehensive statement of management achievement and professional competence with supporting evidence, and attendance at an Interview Board.

The Project: (Thesis) Route This alternative route to Graduateship in Sports Turf Management is ideal for those individuals with a minimum of five years middle management experience and already operating at a high level within the sports turf industry, but who do not have an academic qualification at the appropriate NVQ Level 4 equivalent level. Applicants are required to submit a 10,000 word thesis, which may take up to 24 months to prepare. An employer's reference and a fully detailed career CV will also be required. If an initial 500 word synopsis of the proposed thesis is accepted, assessment is by review of the final thesis by an Institute of Groundsmanship specialist and attendance at an Interview Board.



FOR FURTHER INFORMATION

If you are interested in advancing your career by obtaining one of these high level Sports Turf Industry Awards and would like further information, please contact the Institute of Groundsmanship:

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