

Rules and regulations for the IOG SALTEX / EDGE Innovation awards 2011
Innovation award for construction and maintenance of open spaces (machinery)
Innovation award for design and supply of services and consumables
Special Prize for environmental excellence and sustainable development

1. Organising parties and organisation

- 1.1. IOG SALTEX is an open space management exhibition for grounds care, sports facilities, amenities, landscaping and estate management. IOG SALTEX is organised by The Institute of Groundsmanship.
- 1.2. EDGE (Expo Demo Green Europe) is a partnership between 4 professional open-space garden events: IOG SALTEX (GB), Demo Dagen (NL), SalonVert (F) and Demo Groen (B).
- 1.3. At the national level the organisers of the 4 EDGE fairs each present 2 Innovation awards to companies (*) which specialise in offering the market a product or service (**), designed for the open space management market with a clearly innovative character and a demonstrable added value for the user and the customer. The organisers of the 4 EDGE fairs have decided also to designate 2 European winners of Innovation awards among all the national winners. The winners of the national Innovation awards are automatically selected for the European EDGE Innovation awards. In principle the EDGE innovation awards are awarded annually.

(*) hereafter referred to as the 'applicant'

(**) hereafter the word 'product' will be used and this includes the concept of 'service'.

2. Conditions regarding the product

- 2.1. The product needs to be designed for the maintenance, design, management and supply of sport, play, recreation and environmental facilities.
- 2.2. The product needs to satisfy all legal provisions applicable in the EU.
- 2.3. The criteria on the basis of which a product is assessed are quantitative and/or qualitative in character. The criteria are specifically relevant to innovation, application potential and added value with regard to alternatives (see also the application form).
- 2.4. The product needs to be presented for the first time at one of the 4 EDGE shows and must be launched into the market within the next 12 months.
- 2.5. The product must be presented to the jury.

3. IOG SALTEX Innovation awards

3.1. Conditions for the applicant

The applicant:

- 3.1.1. needs to be registered as a participant in IOG SALTEX and must actually exhibit the product at the show.
- 3.1.2. needs to be prepared to cooperate with the publicity campaign.
- 3.1.3. is familiar with the content of the participation rules.
- 3.1.4. individuals may not apply with the exception of Sole Traders.

3.2. Awards

- 3.2.1. The IOG SALTEX Innovation awards are made by the IOG SALTEX management, assisted by a professional jury.
- 3.2.2. One month before the show begins nominated products will be announced.
- 3.2.3. The winning product will be announced on the first day of IOG SALTEX. Up to that moment no announcement will be made regarding the jury's decision.
- 3.2.4. A trophy will be awarded for the relevant Innovation award.
- 3.2.5. The jury may award a special Prize for environmental excellence and sustainable development.
- 3.2.6. The receipt of an award gives the applicant the right to use this distinction for publicity purposes until the next award is made. After this period the year the award was granted must be added every time the award is mentioned. The winner must be prepared to cooperate with the publicity campaign initiated by the organisation and observe the guidelines drawn up by the organisation.

3.3. Selection

- 3.3.1. Awards will be made only if in the opinion of the jury certain quality criteria have been satisfied.
- 3.3.2. No announcement will be made about the selection.
- 3.3.3. There is no appeal against the granting of an award or otherwise.
- 3.3.4. No correspondence will be entered into regarding the decisions made.

3.4. Application

- 3.4.1. Applications can be made only in writing or by email using IOG SALTEX's application form, which must be fully completed, accompanied by five copies of any appendices. An applicant is free to present applications for several products.
- 3.4.2. The appendices, if applicable, will consist of technical descriptions, instructions, drawings showing the position of objects, floor plans, photos, brochures, calculations, and so on.
- 3.4.3. All the appendices supplied become the property of IOG SALTEX organisers.
- 3.4.4. The closing date for submitting applications for the Innovation award is 1st August 2011.
- 3.4.5. Applications, which have not been fully completed, or have been received too late, or do not provide sufficient information, will not be considered.
- 3.4.6. The application is to be sent to IOG SALTEX Sales Office

4. EDGE Innovation awards

4.1. Applicant / Registration

- 4.1.1. Only the winners of the Innovation awards from the 4 EDGE shows can compete for the EDGE Innovation awards.
- 4.1.2. At the end of their show the 4 organisers will automatically register the winning products / companies with the EDGE secretariat.
- 4.1.3. The registration takes place on the basis of the application form with which the company has won the national Innovation award.
- 4.1.4. All the appendices supplied become the property of the organisers from the EDGE secretariat.

4.2. Awards

- 4.2.1. The EDGE Innovation awards are made by a jury, consisting of one representative from each national jury and a representative of the EDGE Council.
- 4.2.2. The winning product will be announced at a ceremony at a European venue to be confirmed. Until that time no announcement will be made about the jury's decision.
- 4.2.3. The winners of the IOG SALTEX Innovation awards who are competing for the EDGE Innovation awards are expected to be personally represented at the awards ceremony.
- 4.2.4. A prize will be awarded. The innovation awards will be subject of a communication campaign in magazines related to open spaces.
- 4.2.5. Exhibitors who win an award have the right to use this distinction in their own communication. They must use the EDGE innovation logo and "Innovation award for construction and maintenance of open spaces" or "Innovation award for design and supply of amenities" or "Special Prize for sustainable development" on related documents. They also agree to follow the design rules of the EDGE innovation logo which is available on demand.

4.3. Selection

- 4.3.1. Awards will be made only if in the opinion of the jury certain quality criteria have been satisfied.
- 4.3.2. No announcement will be made about the selection.
- 4.3.3. There is no appeal against the granting of an award or otherwise.
- 4.3.4. No correspondence will be entered into regarding the decisions made.

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