

Application form IOG SALTEX /EDGE Innovation Awards 2011

Please, use block letters to fill in this application. You can also download an electronic version on www.iogsaltex.co.uk

Company name : _____
Name : _____ (m / f)
Address : _____
Post code : _____
Country : _____
Telephone Number : _____ Fax Number: _____
Email Address : _____

Would like to submit our product for:

- The IOG SALTEX / EDGE Innovation Award for Construction and Maintenance of Open Spaces**
(specifically for machinery)
- The IOG SALTEX / EDGE Innovation Award for Design and Supply of Amenities**

according to the regulations of the IOG SALTEX / EDGE Innovation Awards 2011.

Please enclose 5 x copies of :

- references (if the product already exists)
- technical descriptions
- technical drawings
- Users guides / instructions
- Pictures
- Sheet with calculations
- Other

Date : _____, _____

Signature:

Please return **before 1st August 2011 IOG SALTEX Sales Office**

Laurel House

Station Approach

Alresford

Hants

SO24 9JH

Tel: 01962 733832

Fax: 01962 732032

Or email a copy to : callen@iog.org

Please note that both product and service are referred to as product in the form below

1. **Title**

What is the name of the product?

2. **Product description**

For an accurate judgment it is important to have a clear understanding of your product. Please describe the features in a detailed but brief way.

3. **Innovation**

Describe what is new and innovative about the product; as compared with previous or existing alternatives. Is this an entirely new or a partial innovation? Explain the benefits.

4. **Market**

What is the target market

5. **Trademark registration**

Have you trademarked your product?

No

Yes, model protection

Yes, trademark protection

Yes, patent

Patent number: _____

6. **Improvement in working conditions – environment**

Does your product improve working conditions particularly regarding health & safety or the environment?

7. **What European manufacturing and health & safety standards does the product have to comply with ?**

8. **What is the relation of your organization to the product?**
(you can give more than one answer)

- Importer
- Agent
- Designer
- Developer
- Producer
- Otherwise, namely: _____

9. **Notes**
